



Lancashire Careers Hub

Mark Bowman

Chief Executive, Inspira

Kay Vaughan

Careers Hub Lead, Inspira



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ADVISER NETWORK



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Context

Lancashire Careers Hub has now reached full coverage, supporting all 154 secondary schools (including special schools and alternative providers) and colleges across Lancashire to develop inspirational careers programmes, increasing employer encounters and experiences, boosting aspiration, showcasing technical and academic routes to employment, and enabling informed choices



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Main Activities During 2021 –22

- Continued to support schools and colleges to make progress against the Gatsby Benchmarks
- Launched and brokered the BAE sponsored programme aimed at inspiring young people to pursue digital and tech careers
<https://www.youtube.com/watch?v=ff27sO8H3x8>
- Progressed action plans with Business Networks to drive engagement with the Lancashire Skills Pledge and pledges associated with the Careers Hubs
- CPD for careers professionals in regard to T Levels, to drive integration of Technical Education routes
- Set up and commenced implementation of research and evaluation projects with the Careers and Enterprise Company
- Developed LMI Boardgames and Portal LMI resources
- Delivered two successful conferences – Inclusion Community of Practice Conference and our Annual Conference



Achievements 2021 - 22

	Benchmark 1 Performance		Benchmark 5 Performance		Benchmark 6 Performance	
	Target	July 2022	Target	July 2022	Target	July 2022
Lancashire Careers Hub	80	81.5	Over baseline (75%)	76.5	Over baseline (50%)	51.3
National		61.2		73.1		53.5

The average Benchmark achievement across Lancashire Careers Hub was 5.8 (target of 5), against a national average of 5.1 .



Achievements 2021 – 22 Future Skills Survey

	Lancashire	National
Do you understand this option after Year 11? Apprenticeships	93%	73%
Do you understand this option after Year 11? A-levels	86%	78%
Do you understand this option after Year 11? Traineeships	55%	26%
Do you understand this option after Year 11? T-levels	50%	27%
Do you understand this option after Year 11? Other vocational routes such as BTEC	79%	47%
Have you thought about which of these options might be right for you?	89%	68%



“I would like congratulate Lancashire Careers Hub for the fantastic work you continue to deliver in the making a difference to the lives of young people and the economic growth of the area. Lancashire’s Careers Hub has driven a highly effective partnership between education and business, increasing the amount of activity across the county to a level above the national position.

We recognise and value the outstanding contributions that the Careers Hub team have made, and the fantastic support given from the Lancashire Skills Hub and Inspira. Furthermore, the contributions made by local authority colleagues and partners from across Lancashire have all facilitated and shaped the success of the work locally, as well as informing and shaping work at a regional and national level.

Well done to all concerned and thank you for your partnership. We look forward to our continued partnership.”

John Yarham
Deputy CEO
Careers and Enterprise Company



Main Plans 2021 –22



- Continue to support schools and colleges to make progress against the Gatsby Benchmarks
- Delivery of the Headteacher and Governor Briefing with a focus on the Provider Access Legislation and Impact
- Continued focus on LMI – SEND LMI Tool Development, Portal and Boardgame roll out and Sector Days with FE colleagues.
- Continuation of the Communities of practice and delivery of the Inclusion Conference (11 May, and Annual Conference 29th June)
- Continuation of the Cornerstone Employer Group – sharpen focus and communicate impact. Implementation of the Employer standards
- Pilot the Peer-to-Peer Careers Impact Review System





Contact details

Kay Vaughan –

kay.vaughan@inspira.org.uk

Mark Bowman –

mark.bowman@inspira.org.uk

Pete Alger –

pete.alger@inspira.org.uk

Websites

www.inspira.org.uk

www.lancashirecareershub.co.uk



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